

SCHOOL OF ECONOMICS AND MANAGEMENT**UNDERGRADUATE COURSES AVAILABLE IN ENGLISH****FALL SEMESTER 2021****DEPARTMENT OF ECONOMICS****ECO 309 ECONOMIC GROWTH (6 ECTS)**

The course starts with stylized facts in economic growth. Then, it examines the Solow growth model and its empirical applications. Then it focuses on models of endogenous growth including one-sector and two sectors of endogenous growth models such as the AK model, models of learning by doing, the Uzawa-Lucas model, models of technological change, models of Schumpeterian growth, directed technological change, and expanding variety models. Furthermore, it covers a number of topics in diffusion of technology, government sector and public spending, trade and growth, economic development and economic growth including the role of institutions. Finally, we also consider the topic of the origin of sustained economic growth.

ECO 311 LABOUR ECONOMICS (6 ECTS)

This course is devoted to the study of key issues of labour economics. First, the course covers the behavior of workers and employers in the labor market, and how their decisions affect labor supply and demand, employment, and wages. The course then examines various key topics, including unemployment, wage differences across workers, human capital and returns to education, labor market discrimination, compensating differentials, labor mobility, wage inequality, unions, and labor market policy. Throughout the course, relevant case studies and empirical evidence from various countries are discussed.

ECO 355 TOPICS IN INTERNATIONAL ECONOMICS (6 ECTS)

The class examines the International Economy and the environment in which Multinational Corporations operate. It analyzes the purpose and rules of the World Trade Organization, as well as other international organizations. Regional Trade Agreements, like the European Union and NAFTA, are also examined. In addition, the class analyzes Foreign Exchange Markets and the different strategies Multinational Corporations use to take advantage of the opportunities they are faced with.

ECO 370 TOPICS IN FINANCIAL AND MONETARY ECONOMICS (6 ECTS)

The aim of the course is to understand the notion of efficient markets and no arbitrage opportunities, understand the alternative ways of financing a corporation, understand the role of shareholders, creditors, and management of a firm. Evaluate investment opportunities using alternative investment criteria, apply stock and bond valuation methods. Understand the risk-return trade-off in choosing an optimal portfolio of stocks, understand how capital structure changes the value of the firm, predict exchange rate movements based on interest-rate differentials.

DEPARTMENT OF BUSINESS AND PUBLIC ADMINISTRATION

BPA 241 INTRODUCTION TO MANAGEMENT SCIENCE (6 ECTS)

The course examines the basic principles of the management of production and operations in manufacturing and service firms. Operations, in general, comprise all activities involved in the actual production of goods and the delivery of services. As such, operations management becomes a key function of the organization, which must ensure that goods and services are created and delivered efficiently and effectively, while balancing a number of conflicting demands. In order for the operations management to function effectively and achieve the objectives of business strategy, it must be carefully and effectively coordinated with other functions, such as marketing, finance, human resources, etc. Students are exposed to a variety of topics, including service and process design in manufacturing and services, process analysis, capacity planning, operations strategy and competitiveness, facility location and layout, managing for quality, supply chain management, inventory management systems, and recent trends in production and operations management.

BPA 251 PRINCIPLES OF MARKETING (6 ECTS)

The course introduces the concept of marketing and its role in corporate activity. It analyses the forces of the micro environment and macro environment of an organization and examines how these affect the process of taking marketing decisions. It also examines the marketing information system, the behavior of consumer and organizational buyers and the process of target marketing. In addition, it provides a broad investigation of the key elements of the marketing mix program, namely products, pricing, distribution channels and promotion.

BPA 334 HUMAN RESOURCE MANAGEMENT (6 ECTS)

The objective of the course is to introduce students to the theory and practice of Human Resource Management (HRM). Issues such as recruitment, selection, performance appraisal, planning, compensation and benefits, training and development, as well as employee relations will be analysed in the course. In addition, students will have the opportunity to analyse a variety of practical situations, wherein the theories underlying the practice of HRM are applied.

BPA 434 ENTREPRENEURSHIP (6 ECTS)

The purpose of the course is to explore the many dimensions of new venture creation and growth. While most classroom examples will be drawn from new venture formation, we will also examine cases related to entrepreneurship, social and non-profit entrepreneurship. The class sessions will focus on conceptualizing, developing, and managing successful new ventures, ideas or products, with the goal of creating a business plan.

DEPARTMENT OF ACCOUNTING AND FINANCE

AFN 111 FINANCIAL ACCOUNTING I (7 ECTS)

The main purpose of this course is to give students basic accounting knowledge in the framework of the business environment. The course examines issues related to the preparation, presentation and analysis of financial statements, in order to take the appropriate investment, credit and management decisions. Specifically, the course covers the accounting cycle, the double entry system, the basic accounting equation, the accruals concept and adjustment entries, and the preparation of financial statements based on the adjusted trial balance. Topics also include accounting methods for inventories, debtors, cash, tangible and intangible assets, short and long-term liabilities and capital. Finally, the course covers the preparation of cash flow statements and key financial ratios. The course relies heavily on Accounting Theory and Accounting Principles.

AFN 211 MANAGERIAL ACCOUNTING AND COSTING I (7 ECTS)

This course, Management Accounting, will teach students to plan, control and evaluate business activities, as well as take the appropriate decisions. Topics addressed include basic cost classification and cost behavior concepts, new manufacturing environment and activity-based costing (ABC), use of cost data in cost-volume-profit analysis, budgets, standard costs and variance analysis, accounting responsibly and using management accounting in decision making.

AFN 221 PERSONAL FINANCE (6 ECTS)

The course provides students with the knowledge and decision-making skills to manage their money and personal finances. Specifically students will become familiar with the time value of money, compound interest, inflation, risk, diversification, understand the multiple-facets of personal financing such as education, career planning, money management, credit, taxes, insurance, retirement, learn how to manage personal finances such as savings plans and payment accounts, consumer credit, loans and scholarships, learn how to make major purchasing decisions such as buying a car or a house based on purchasing strategies, consumer protection, cost of credits, learn about health and disability and life insurance, learn how to insure resources such as automobiles and houses, understand the fundamentals of investing in stocks, bonds, mutual funds, real estate, other alternatives, manage their financial future as it relates to retirement, personal estate and learn about the operations and functions of financial institutions such as Banks, insurance companies, pension firms, investment advisors, and the institution of the Financial Ombudsman.